

## CEO HELPS EMPLOYERS

Over 30 years, CEO has worked with over 300 public and private sector companies, helping them fill tens of thousands of job openings with qualified, hard-working staff.

### WHY

**Business owners hiring low and moderately skilled labor need reliable and inexpensive ways to find work.**

- Employers in industries such as retail, food services, and wholesale trade report high turnover among unskilled workers.
- Employers report that it is difficult to find hourly-wage employees who come ready and willing to work.
- Employers can spend time and other expenses to recruit a single employee.

### WHO

**People returning home from prison need a solid path to the workforce in order to build constructive lives and take care of their families.**

- Formerly incarcerated people want to work, but often lack the work references necessary for obtaining job interviews.
- People fresh out of prison and jail are often unprepared to enter the workforce, lacking the documents, training, and work experience they need in order to find and hold a job.
- Unemployment among formerly incarcerated people approaches 60% one year after release.

### HOW

**CEO helps employers fill positions quickly and reliably.**

- CEO gives its employer partners access to a large pool of ready workers, all of whom have been trained by CEO.
- CEO serves as a free-of-charge employment agency, providing HR support and carefully matching employer needs with applicant abilities.
- CEO provides assistance to any employees with special needs or difficulties (not just CEO hires) from CEO's experienced workplace counselors.
- CEO can insure its applicants under a federal bonding program for up to \$25,000, at no cost for the first 6 months.
- CEO helps employers apply for the Work Opportunity Tax Credit of up to \$2,400 per CEO-trained employee.

**CEO prepares formerly incarcerated jobseekers for work.**

- CEO provides intensive job readiness training after release from jail or prison.
- CEO hires newly released people as transitional workers as supervised, instructive job sites.
- CEO evaluates the interests and skills of participants and matches them with potential employers.
- CEO provides workplace counseling to participants before and after job placement.