



TM

CEO

CENTER
FOR EMPLOYMENT
OPPORTUNITIES

change that works



EXECUTIVE SUMMARY

2004-2008: CEO serves more people, better: Since 2004, CEO has made dramatic increases in job placements and retention:

- Total placements increased from 754 to 1,128 (+50%) overall and from 213 to 346 (+62%) for young adults
- Job retention rates increased 88% for 180 days and 50% for 365 days

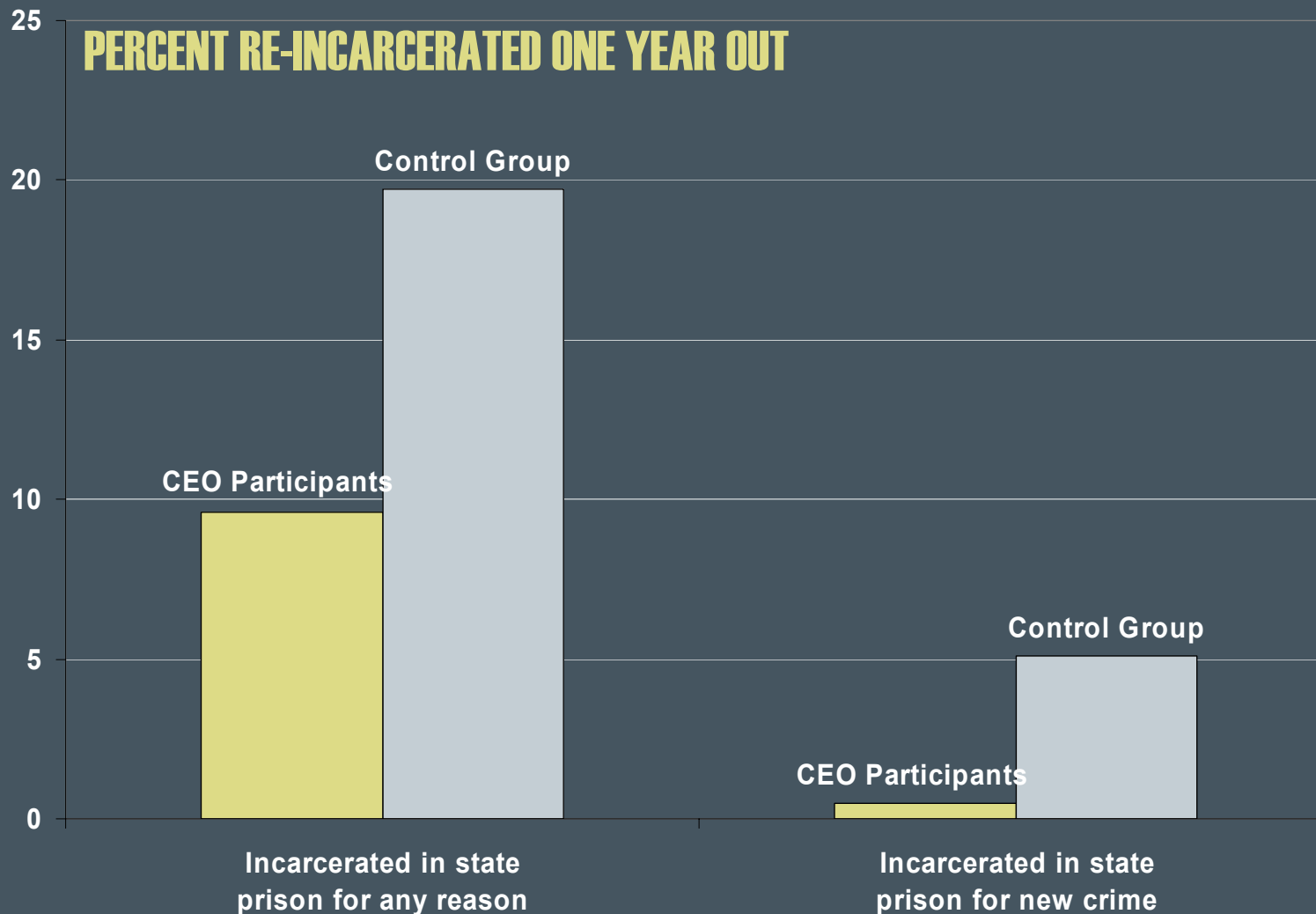
Organizational improvements: Since 2004, CEO has created a Learning Institute, a new technology platform, and an increased and diversified funding base. All this will help sustain, share and enhance CEO's work.

Change that Works: Preliminary findings from an independent random-assignment evaluation show that recently released people who enroll in CEO have significantly lower rates of reincarceration, improving public safety and the lives of our clients and their families, all while saving government \$9.5 million each year.

2009-2010: Building a platform for growth: Now, CEO intends to strengthen the sustainability of its core model and grow its impact on youth in NYC as well as leverage this experience in other parts of the nation to inform CEO's long-term strategy to significantly impact the lives of the formerly incarcerated.

EARLY EVIDENCE OF CEO'S IMPACT ON PUBLIC SAFETY

Preliminary findings from an MDRC random-assignment evaluation show that people recently released from prison who enroll in CEO have significantly lower rates of reincarceration. The study's authors said that this is an effect "rarely" seen in rigorous studies such as the one CEO underwent.



ANNUAL GOVERNMENT RETURN ON INVESTMENT

\$14,000,000

\$12,000,000

\$10,000,000

\$8,000,000

\$6,000,000

\$4,000,000

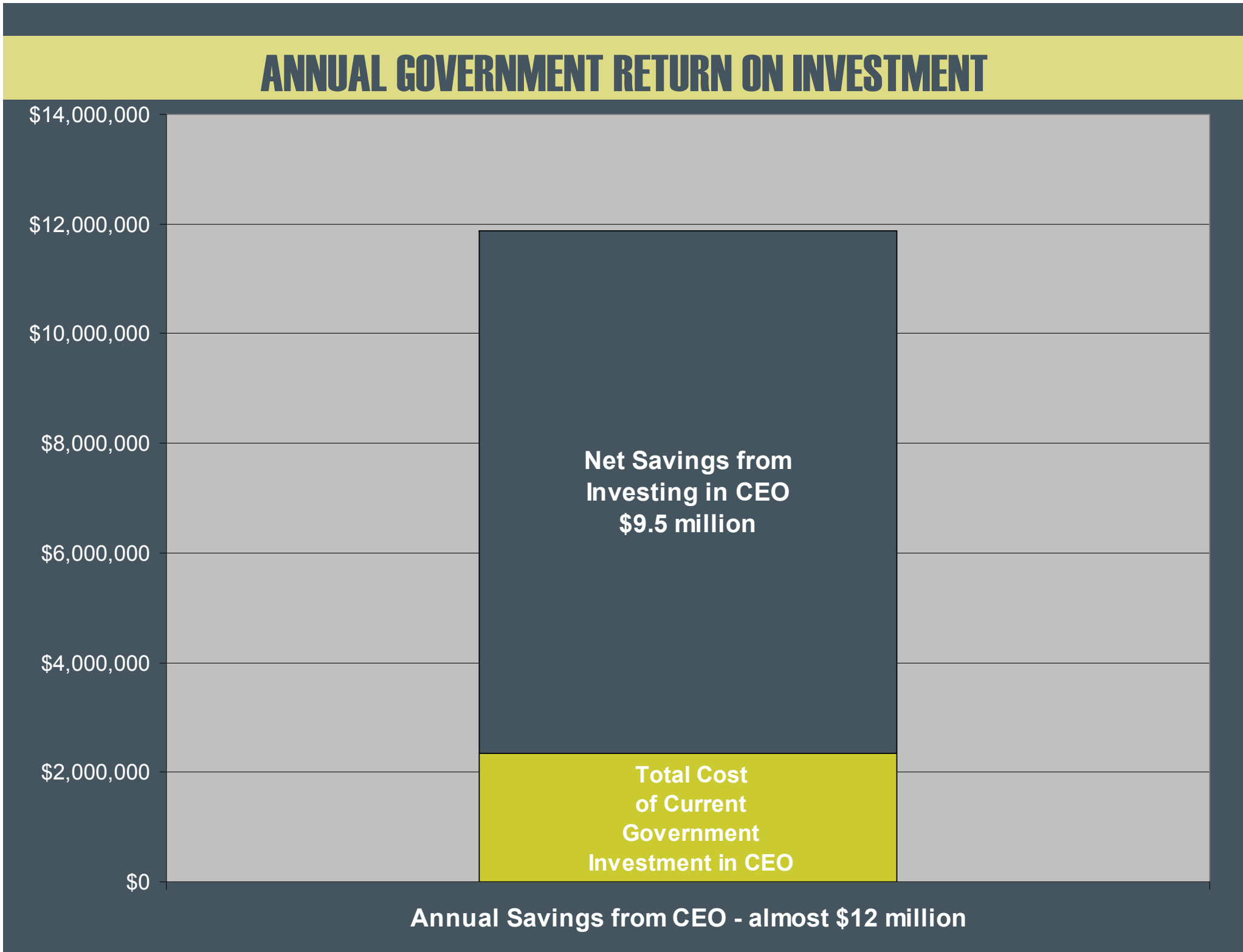
\$2,000,000

\$0

**Net Savings from
Investing in CEO
\$9.5 million**

**Total Cost
of Current
Government
Investment in CEO**

Annual Savings from CEO - almost \$12 million



CEO'S GROWTH PLAN IN THE NEXT TWO YEARS

- Grow to serve **1,400 youth** per year through direct and community capacity-building services
- **Expand geographically** to 3 sites in New York City and 2 upstate counties; provide support to 2 states outside NY
- **Grow retention outcomes**
 - For all served to 50% (+11%) for six months and 42% (+27%) for one year
 - For youth to 42% (+11%) for six months and 33% (+22%) for one year
- Establish **CEO Academy** to support career, wage growth
- Demonstrate CEO's ability to increase its **national leadership** & grow employment reentry opportunities

CEO 2010

Influence key policies and related funding

Improve service delivery methods, long-term outcomes and economics of the core model informed by independent evaluation and CEO's learning agenda

Prove CEO can transfer its knowledge and capacity to other jurisdictions

Increased income & national reputation make CEO the *go to organization* to advance its mission

Cost-effective
Evidenced-based

Not just about
New York City

**A PLATFORM FOR
NATIONAL &
LOCAL
GROWTH**